

WURHA 2014

February 21-23

Presented by:

University of Wisconsin - La Crosse



HOLLYWOOD

Leaving Your Legacy

Class



TABLE OF CONTENTS

Schedule | page 2

Welcome from Conference Co-Chairs | page 4

Welcome from WURHA President | page 5

WURHA Directorship | page 6

Conference Staff | page 8

Conference Lingo | page 9

Who's Who | page 9

Security | page 10

Headquarters | page 11

Hotels | page 12

Transportation | page 13

Dining | page 14

Hospitality | page 15

Philanthropy | page 15

Entertainment | page 16

Speakers | page 17

Spirit | page 18

Programming | page 20

Sponsors | page 28

Maps | page 30

HOLLYWOOD
Leaving Your Legacy *Class*

SCHEDULE

Friday, February 21st

Time	Event	Location
3:00PM – 6:00PM	Registration	Cartwright Center, Port O'Call
6:00PM	Pre-Conference Spirit Ends	
6:00PM – 6:30PM	Opening Ceremonies Seating	Cartwright Center, Valhalla
6:30PM – 9:00PM	Opening Ceremonies	Cartwright Center, Valhalla
9:00PM – 12:00AM	Hospitality	Hotels
9:00PM – 11:30PM	Socials	Cartwright Center
9:00PM – 9:50PM	WHIL Social	CC 332
9:50PM – 10:40PM	First Time Social	CC 337
9:50PM – 10:40PM	Returner Social	CC 259
10:40PM – 11:30PM	RHA Social	CC Ward Room
9:30PM – 12:00AM	Boardroom (TBD)	Cartwright Center, 339
9:30PM – 11:45PM	Entertainment	Cartwright Center & REC
9:30PM – 11:30PM	Inflatables	REC
9:00PM – 11:30PM	Rock Climbing	REC
10:00PM – 11:45PM	Movie (Space Jam)	CC Valhalla

Saturday, February 22nd

Time	Event	Location
7:30AM – 8:30AM	Breakfast	Cartwright Center
8:30AM – 9:20AM	Programming Session 1	Centennial
9:30AM – 12:30PM	Boardroom	Centennial 2212 & 2214
9:30AM – 10:20AM	Programming Session 2	Centennial
10:20AM – 10:40AM	Programming Break	Centennial
10:40AM – 11:30AM	Programming Session 3	Centennial
11:40AM – 12:30PM	Programming Session 4	Centennial
12:30PM – 1:45PM	Lunch	Cartwright Center, Valhalla
1:00PM-1:45PM	Directorship Roundtable	Cartwright Center, Ward Room
2:00PM – 2:45PM	Philanthropy	Cartwright Center, Valhalla
3:00PM – 5:00PM	Boardroom	Centennial 2212 & 2214
3:00PM – 3:50PM	Top 10 Programs	Centennial
3:50PM – 6:00PM	Prep Time for Banquet	Hotels

SCHEDULE CONTINUED

Saturday, February 22nd (Continued)

Time	Event	Location
6:00PM – 6:30PM	The Red Carpet	La Crosse Center, North Hall
6:30PM – 7:00PM	Keynote Speaker	La Crosse Center, North Hall
7:00PM – 8:30PM	Gala	La Crosse Center, North Hall
8:00PM – 9:00PM	The Oscars	La Crosse Center, North Hall
9:00PM – 12:00AM	Entertainment	La Crosse Center, Courtyard Marriott
9:00PM – 12:00AM	Red Carpet Dance	La Crosse Center, North Hall
10:00PM – 12:00AM	Swap Shop	La Crosse Center, North Hall Lobby
10:00PM – 11:00PM	Advisor Social	Courtyard Marriott, Hospitality Room
10:00PM – 12:00AM	Hospitality	Hotels
10:00PM – 12:00AM	Hospitality	Radisson & Holiday Inn
11:00PM – 12:00AM	Hospitality	Courtyard Marriott

Sunday, February 23rd

Time	Event	Location
7:00AM – 11:00AM	Grab & Go Breakfast	Holiday Inn (only delegations that have opted for this)
8:00AM – 12:00PM	Check-Out	Hotels
8:00AM – 11:00AM	Check Out	Holiday Inn
8:00AM – 12:00PM	Check Out	Radisson
8:00AM – 12:00PM	Check Out	Courtyard Marriott



WURHA Conference Staff

WELCOME FROM CONFERENCE CO-CHAIRS

Welcome WURHA!

We are thrilled to welcome you all to WURHA 2014 and the University of Wisconsin-La Crosse. We hope that you find our campus and the surrounding area to be as beautiful, welcoming, and comfortable as we do! For nearly two years our entire conference staff has been working constantly to ensure that this weekend meets and exceeds your expectations! Our hope is that you leave with new friends, ideas, and memories that will last the rest of your college career and beyond.

Leaving Your Legacy. It sounds intimidating, significant, and hopefully a little empowering. Everyone leaves a legacy as they move on in life; what you will learn at WURHA 2014 is how to make sure that your legacy is one that lives on for years, even after you are no longer at your university. More importantly, you will reflect on how to leave a legacy that inspires others to grow, lead, and excel. The programs you attend, people you meet, and speakers you listen to will each provide a unique perspective that has the potential to impact how you view yourself and your legacy. We want to challenge you to embrace these experiences with class, and let yourself leave your comfort zone.

We encourage you to make the most of the opportunities presented to you this weekend. You will be able to meet people that come from all across the state, and who bring a myriad of experiences with them. Talk to a stranger, or maybe go to a program that you know nothing about. Listen to the wisdom of our keynote speakers, and don't be afraid to cheer loudly and make a fool of yourself during roll call. Leave your inhibitions at the door and keep an open mind. When it gets to be time for the Oscars, revel in the knowledge that you are surrounded by hundreds of talented, capable leaders. Finally, when it comes time for the Red Carpet dance, always remember "a little party never killed nobody."

Once again, welcome to WURHA 2014 and to our home. We hope it provides you with the inspiration to leave your legacy, the same way it has inspired us.

Your WURHA 2014 Conference Co-Chairs,



Kelly Beall



Sarah O'Brien

WELCOME FROM WURHA PRESIDENT

Hey WURHA,

On Behalf of the Directorship, I am proud to welcome you to WURHA 2014 “Hollywood Class, Leaving Your Legacy” hosted by the University of Wisconsin-La Crosse.

This weekend is a time for our state to come together and create a once in a lifetime experience. Whether you are a first time delegate or a returning delegate, you can always learn something new to bring back to your respected school. Throughout this weekend I want to challenge you to embrace the different aspects of the conference and take back at least one program to you campus!

Each and every person you encounter this weekend has their own special sets of skills and strengths that make them their own person. Throughout the weekend, there will be many opportunities to explore and understand your strengths as well as your weaknesses. This weekend will help you to focus on what “legacy” you want to leave on your own campus.

WURHA 2014 would not be possible without the absolutely amazing conference staff and volunteers from UW-La Crosse. The conference staff has been planning this classy weekend for a year and a half. I would like to thank the conference staff and advisors for all the hard work they have put into planning this red carpet weekend. Don't forget to say hello and thank the staff when you see them this weekend!

I have been to a few conferences and WURHA is truly home. This weekend will fly by so make sure to soak up as much information as you can and laugh as much as possible because before you know it the weekend will be over and you will be on your limo ride back to your campus.

Peace, Love, Moo!

Nicole Mitchell

WURHA President



WURHA DIRECTORSHIP



Nicole Mitchell – President

Hey WURHA! My Name is Nicole Mitchell and I am this year's President. I am a senior majoring in Business Administration with an Accounting Minor and I am hosted by the University of Wisconsin-Platteville. This is my fourth WURHA Conference and I know it will be a classy one! I love singing at the top of my lungs, being outside and playing sports. I have been trying to learn how to play guitar but so far have not been very successful! Feel free to say hi!

Brianna Nesbit – Vice President

Hey WURHA! My name is Brianna Nesbitt and I am your WURHA Vice President! I am a senior hosted by Carthage College and I am studying Psychology and Communication with plans to enter a Student Affairs graduate program this coming fall. I have been a part of Carthage's RHO since freshman year and WHIL since junior year, as well as attending WURHA two years ago as a delegate and serving as the Programming Chair for last year's conference. As VP, I take minutes during boardroom and run the AAFW, as well as a committee for new school outreach. I hope everyone has an awesome time this weekend!!



Kayla McIntosh – WHIL Chair

I am the chair of WHIL, an organization within WURHA. This organization within WURHA is a group that gathers and shares to promote, coordinate, and assist residence honoraries and communicates on all campuses of member schools. The purpose of WHIL is to provide recognition for individuals who have outstanding service and who provide leadership in the residence halls at their schools. WHIL within WURHA will use ideas and share information through various forms of communication such as WHIL CC interaction, annual conferences, newsletters, and list-serves. The organization also seeks to create and improve individual residence housing organizations.

WURHA DIRECTORSHIP



Howard McKee – Media & Communications Coordinator

Hello! I am Howard McKee, and I am this year's Media Communication Coordinator. I am a sophomore majoring in Forensic Investigation at UW-Platteville. I have had the privilege of joining NRHH and Hall Council this year as well. Before college, I went to an international high school for ballet for only 30 people. Now in college, I enjoy hanging out with friends and being involved on campus. This is my first WURHA Conference, and I know this weekend is going to be amazing.

Lucas Lenard – Parliamentarian

I'm Lucas James Lenard and I'm super excited to be WURHA's Parliamentarian! I currently attend the University of Wisconsin - Eau Claire as a Materials Science Major. I'm probably one of the biggest geeks that you'll ever meet and love to talk to anybody about nerdy stuff! I also enjoy snowboarding and traveling! Hope to meet every single person attending WURHA 2014!



Courtney Drew - Advisor

Welcome, welcome, welcome to WURHA 2014! My name is Courtney Drew and I'm honored to be the Advisor for the WURHA Directorship. I am hosted by Carthage College, where I work as a First Year Academic Advisor as part of their Center for Student Success. Though I'm not directly involved with Residence Life as an academic advisor, I spent six years as a Hall Director, and this will be my third WURHA conference. Things I love: authenticity, leadership, res life, and cats! (And sometimes I pretend to like running). Let's Rock!

Kathryn Peck – Advisor Elect

Hello WURHA! I am the Advisor-Elect for the organization this year and I currently work for UW-Platteville as a Resident Director. I have served as the RHA advisor at UW-Platteville for two years and I have really enjoyed working with all of the students. I hope you enjoy your time here, learning great things and meeting great people!



CONFERENCE STAFF



Sarah O'Brien
Conference Co-Chair



Kelly Beall
Conference Co-Chair



Austin Baar
Banquet Chair



Sarah Lang
Budget Chair



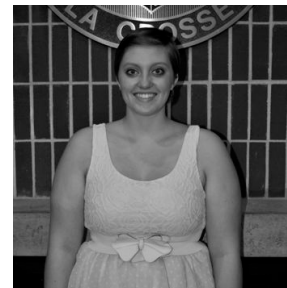
Jason Chambers
Dining Chair



Kayla Sobotta
Housing & Facilities Chair



Ryan Hoyer
Opening Ceremonies Chair



Angie Brenn
Philanthropy Chair



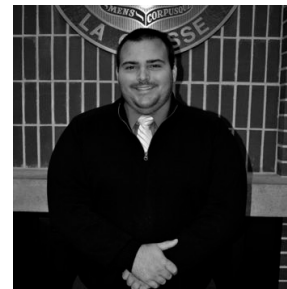
Kaitlyn Hanko
Programming Chair



Lydia Hayes
Registration Chair



Alex Joers
Spirit Chair



Luke Hams
Transportation &
Security Chair



Luke Klefstad
Volunteer &
Sponsorship Co-Chair



Betsy Collins
Volunteer &
Sponsorship Co-Chair

Chris Dziekan | Conference Co-Advisor
Kim Soumar | Conference Co-Advisor
Sarah Weiler | Banquet Advisor
Maryke Taute | Dining Advisor
Will Harmon | Housing & Facilities Advisor
Jenna Fremstad | Opening Ceremonies Advisor
Tiffany Koeshall | Philanthropy Advisor
Sara Tienhaara | Programming Advisor
April Handtke | Registration Advisor
Joe Lasley | Spirit Advisor
Lisa Jicinsky | Transportation & Security Advisor
Kirsten Andrews | Volunteer &
Sponsorship Advisor

CONFERENCE INFO

Conference Lingo

Delegates	Stars	Presenters	Reporters
Advisors	Agent	Programs	Sketches
Delegations	Cast	Community Service	Giving Back
First Time Delegates	Breakout Performers	Philanthropy	The Actors Fund
Returning Delegates	Legendary Performers	Display	Set Design
CCs	Producers	Banner	Marquee
Budget	Box Office	Transportation	Limousines
Socials	Networking	Headquarters	Studio
Entertainment	After Parties	Boardroom	Backstage
Roll Call	Previews	Evaluations	Reviews
Food	Concessions	Registration	Auditions
Awards	The Oscars	Staff	Directors
Dance	Red Carpet	Security	Security Guards
Banquet	Gala	Top Ten	Callbacks
Hotel	Dressing Room	Name Tags	Press Pass
Opening Ceremonies	Premiere	Volunteers	Paparazzi

Who's Who!?

All staff members will be wearing either a gray t-shirt or a black quarter-zip sweatshirt, both of which say "Staff" on them.

The Spirit Squad will be wearing the gray staff shirts with a red hat that says "Spirit Squad" on it.

All volunteers will be wearing red t-shirts that say "Volunteer" on the back.



Staff & Volunteer Shirt Design

ALCOHOL & DRUG POLICIES

All events during WURHA 2014 will be designated alcohol and drug free regardless of age or position at the conference. This is in accordance with the WURHA constitution:

All WURHA related functions shall be free of alcohol/illegal drugs for all delegate(s), advisor(s), and member(s) of the Directorship. Any delegate(s), advisor(s) or member(s) of the Directorship in question will be responsible for providing their own transportation and housing after expulsion.

IMPORTANT PHONE NUMBERS

If you need anything during the conference, please contact the appropriate number from the following list:

Conference Number: (608) 785-8158

Please use this number for general questions regarding the conference.

Conference Security Number: (608) 498-7970

Please use this number for non-emergency situations.
In the case of an emergency, after contacting the appropriate emergency services call this number.

University Police Emergency Number: (608) 789-9999

Please use this number if you need to contact campus police for an emergency situation.

HOTEL SECURITY

Friendly members of UW-L Residence Life Staff will make their way around hotels throughout the night. They will be monitoring noise and making sure everyone is safe. If you need anything, these lovely staff members will be there to assist you.

CONFERENCE THEME

What is legacy? Legacy is what remains after you are long gone, the impact that you make on those around you and your environment. In ten years, your name might no longer be mentioned in passing, but the mark you leave behind will remain. In Residence Life, legacy is an essential part of what we do. While we are constantly striving to make a difference in the “now,” we are always looking at the long-term effect that we can have on our campus and those around us. Therefore, it is important to constantly consider what you are leaving behind. What impression are you making on campus? Is it a positive impression that will be praised for years to come, or will you be used as the example of how not to lead?

Let’s face it – Residence Life is not always a glamorous business. No matter how hard we try to recognize others, there will always be amazing programs, ideas, and actions that get forgotten. Regardless, what we do is important. We constantly strive to better our campus and to improve the lives of those living in residence halls. We do this because we care, we have passion, and we are dedicated to our cause – we don’t do this because we are looking for fame, fortune, or glamour. Part of this consists of dealing with difficult situations with class, never letting a lack of recognition prevent us from maintaining composure and remaining positive, classy role models.

Our WURHA 2014 theme aims to include the concepts of legacy and class, to teach delegates, CCs, and advisors that what we do is more important than we can possibly realize, and that even though we sometimes feel like our actions go unrecognized, it is always, always worth it.

CONFERENCE HEADQUARTERS

Conference Headquarters will move between buildings based on where delegations are located. Below is a schedule of the headquarters in each building. The headquarters will be staffed at all time with Conference Staff members available to help you with any needs that arise.

There will also be a Programming Headquarters in Centennial on Saturday during program sessions. This is where anyone with questions about programs should go, as well as where program presenters should check in on Saturday.

Conference Headquarter Hours

Friday, February 21st

3:00PM-12:00AM | Cartwright
Center, Port O’Call

Saturday, February 22nd

Cartwright Center

7:00AM-9:00AM | Port O’Call
12:00PM-3:15PM | Port O’Call

Centennial

7:30AM-1:00PM | Room 1200
2:30PM-4:30PM | Room 1200

Programming Headquarter Hours

Saturday, February 22nd

Centennial

8:00AM-12:45PM | Room 2200
2:45PM-4:00PM | Room 2200

Lost & Found

Located at the Conference Headquarters
in the building where the item was lost.

Any items not retrieved by 4:00PM on
Saturday will be transported to Banquet,
where they will be available for pickup.

HOTELS



Courtyard Marriott Contact Information

Courtyard Marriott – La Crosse

500 Front Street S

La Crosse, WI 54601

(608) 782-1000

Pool Hours: Open until 11PM

Fitness Center Hours: Open 24 hours

Holiday Inn Contact Information

Holiday Inn & Suites – La Crosse

200 Pearl Street

La Crosse, WI 54601

(608) 784-4444

Pool Hours: 6AM-12AM

Fitness Center Hours: 5:30AM-11PM



Radisson Hotel Contact Information

Radisson Hotel – La Crosse

200 South 2nd Street/Harborview Plaza

La Crosse, WI 54601

(608) 784-6680

Pool Hours: 7AM-11PM

All Hotel Rules

- Quiet hours start at 10PM and go until 9AM
- No alcohol can be brought in or ordered on the premises
 - No glass in the pool area
- No prepared foods can be brought into the Radisson
- If you order pizza for yourself, you must pick them up in the lobby – they cannot be delivered to your room

TRANSPORTATION

Parking will be available at all three hotels at no additional cost. Delegations may park on the UW-L campus starting at noon on Friday, in parking lot C-2. This lot is right next to the football stadium, and a two-minute walk from registration. This is the parking lot that will be used at all times when vehicles are on campus.

There will be assisted transportation provided for emergency situations and all traveling accommodations can be met with reasonable notice.

From the North (Hwy. 53)

If traveling south on Highway 53 (go over I-90 at Exit 4). Follow Highway 157 to Highway 16. Turn right on Highway 16. Drive 3.5 miles and turn right on La Crosse Street and then left on East Avenue to campus.

From the East (I-90)

Travelers heading west to La Crosse on Interstate I-90 exit at Onalaska-La Crosse Highway 16 (Exit 5). Turn left onto Highway 16. Drive 4.8 miles and right on La Crosse Street and then left on East Avenue to campus.

From the South

Highway 14, 61, and 35 enter the city on the south. Follow the green "UW-La Crosse" signs north on Losey Boulevard to Highway 16 (3.0 miles). Turn left on La Crosse Street and then left on East Avenue to campus.

From Campus to the Radisson

Head west on La Crosse Street
Turn left onto 3rd Street N
Take the third right onto State Street
Take the second left onto Harborview Plaza
Radisson will be on the left

From Campus to the Holiday Inn

Head west on La Crosse Street
Turn left onto 3rd Street N
Turn right onto Pearl Street
Holiday Inn will be on the left

From Campus to Courtyard Marriott

Head west on La Crosse Street
Turn left onto 3rd Street N
Turn right onto King Street
Turn left onto Front Street S
Courtyard Marriott will be on the right

DINING

All dietary needs will be accommodated with help from our campus dietician. Any dietary requests should be submitted by February 14th in order to ensure they can be fully accommodated.

On Saturday, the campus Starbucks will be open in Centennial. You may want to bring cash with you if you would like to order a pick-me-up between programming sessions.

Friday Night: Delegates will be responsible for dinner before attending Opening Ceremonies. A list of restaurants close to campus and the interstate follows. An electronic map of the restaurants is available upon request.

La Crosse Favorites - Piggy's, Fayze's, Buzzard Billy's, Three Rivers, Pickerman's, 4 Sisters, Dublin Square Pub, Howie's, Tequila's, Qdoba

Onalaska Favorites - Applebee's, Bamboo House, Panera, Outback Steakhouse, Perkins, Wendy's, Culver's, Texas Roadhouse, Fazoli's

Saturday Morning: Breakfast will be held in the Ward Room located in the Cartwright Center. The spread includes bagels, yogurt, fresh fruit, coffee, and juice.

Saturday Lunch: Lunch will be served in Valhalla in the Cartwright Center. We'll be having good old-fashion BBQ served with all the fixing!

Saturday Night: Join us at the La Crosse for a Hollywood themed banquet meal for the ages! We'll having a pasta bar with salad, garlic toast, and scrumptious dessert!

Sunday Breakfast: For those schools who opted, a grab and go breakfast will be available in the lobby of the Holiday Inn & Suites. Includes a piece of fruit, juice, and a bagel.

HOSPITALITY

Hospitality will be available at all three hotels, with various snacks and beverages available at each location. On Friday night, hospitality will be open from 9:00PM-12:00AM at all three hotels. On Saturday night, hospitality will be open from 10:00PM to 12:00AM at the Radisson and Holiday Inn. Hospitality will open at 11:00PM in Courtyard Marriott, to allow for the Advisor Social scheduled from 10:00PM-11:00PM.

PHILANTHROPY

WURHA 2014 is teaming up with Make-A-Wish® Wisconsin to sponsor a wish for Alexander, a 16-year-old from Union Grove, Wisconsin. Alexander was diagnosed with acute lymphatic leukemia, and wishes to go to the 2014 NBA All Star Game.

During the conference, delegations will have the opportunity to make a card to send to Alexander, sending him well wishes. Each delegation will get to make one card to send. Materials will be provided during the philanthropy session of the conference.



DIRECTORSHIP ROUNDTABLE

During lunch on Saturday, the WURHA Directorship will be hosting a roundtable in the Ward Room of Cartwright Center. If you think you might be interested in applying for a Directorship position, or want to host WURHA at your school next year, feel free to stop by! All members of the Directorship will be available to answer questions, talk about their positions, and give you more information about bidding for conferences. Feel free to bring your lunch, or eat first and come second. The Directorship will be available from 1:00PM to 1:45PM – you can come by for all of it, or come in and out as you wish.

ENTERTAINMENT

Friday Night Entertainment

Inflatables

9:30PM-11:30PM | REC

Rock Climbing

9:30PM-11:00PM | REC

Space Jam

10:00PM-11:30PM | Cartwright Center, Valhalla

Friday Night Socials

WHIL Social

9:00PM-9:50PM | Cartwright Center, 332

Delegates will have the opportunity to meet new people while they play low-key board games or have a fun round of cards.

First Time Delegate Social

9:50PM-10:40PM | Cartwright Center, 337

Bonding over their first time experience at a conference will be fun easy while answering fun questions about themselves and their interests.

Returner Social

9:50PM-10:40PM | Cartwright Center, 259

Delegates at this social will be able to hang out and stay active while playing games on an Xbox 360 Kinect.

RHA Social

10:40PM-11:30PM | Cartwright Center, Ward Room

A mini golf course will be set up in this social, easily creating a good time.



Saturday Night Entertainment

Swap Shop

9:00PM-12:00AM | La Crosse Center, North Hall Lobby

Red Carpet Dance

10:00PM-12:00AM | La Crosse Center

Life Size Board Games

9:00PM-12:00AM | La Crosse Center, North Hall

Saturday Night Social

Advisor Social

10:00PM-11:00PM | Courtyard Marriott Hospitality Room

Advisors will be able to relax after a long weekend while eating specially catered desserts.

SPEAKERS

Opening Ceremonies

MC: Ryan Hoyer | Opening Ceremonies Chair



Dr. Nick Nicklaus | Director of Residence Life

Our welcoming speaker for the Opening Ceremonies is our very own Director of Residence Life, Dr. Nick Nicklaus. Dr. Nick has served us in his position for over 15 years, and has led to the creation of a positive and inclusive housing experience here at UW-L. He has directed many students into better developed leaders for UW-L's Residence Life and for the world today. Residence Life would not be the same if not for Dr. Nick.



Andy Kane | UW-La Crosse Alumni

Our keynote speaker for the Opening Ceremonies is Mr. Andy Kane. Andy was a Resident Assistant at UW-L for three years which one of them he served as a Senior Staff position. He has influenced many people throughout campus, even those who have not been his residents by his excellent leadership. He currently serves as a Graduate Community Director at Clemson University while he is getting a Graduate degree in Student Affairs. Andy gave a huge contribution to the UW-L community and we believe he will be an excellent speaker for everyone to hear!

Banquet

MC: Austin Baar | Banquet Chair



Angie Lee | CARE Coordinator

Angie Lee has been at UW-L for eight years and currently serves as the CARE (Campus Assessment Response and Evaluation) Coordinator. Other positions that she has held at UW-L have been Admissions Counselor and Career Services Adviser. Before coming to UW-L Angie spent 18 years coaching Division I women's basketball.

SPIRIT

Display

100 Points total

Size Limit 3 ft by 3 ft by 3 ft	15 Points
Connection to School	20 Points
Relation to "Leaving your Legacy"	30 Points
Neatness	15 Points
Creativity	20 Points

Scoring Banner

100 Points total

Size Limit 4 ft wide by 6 ft long	10 Points
Relation to "Leaving your Legacy"	30 Points
Connection to School (Include Name)	20 Points
Creativity	20 Points
Neatness	15 Points
Must include at least two grommets at the top for hanging	5 Points

Scoring Roll Call

100 Points total

Inventiveness/creativity	20 points
Relation to School	
-Include Name of School	10 Points
Relation to <i>Leaving your Legacy</i>	25 Points
Teamwork	20 Points
Props/Costumes choice	15 Points
Time Limit 3 minutes	10 Points

Boardroom Spirit

Communications Coordinators will be able to earn spirit points for their delegations while in boardroom. Participating in Boardroom Buddies will earn the school 5 spirit points, as well as dressing along with the theme. If all members of a school are dressed in black, white, and red, they can receive 5 points. All attire must be appropriate for boardroom. (no costumes, please)

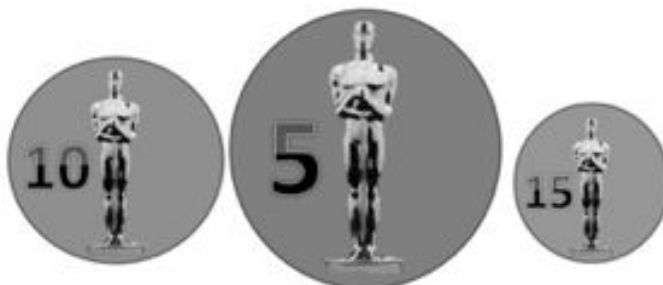
Philanthropy

All schools that participate in the philanthropy event during the conference will earn 20 points for creating a card. Schools will receive a point for every star sold, up to 50 points. For raising any amount of money, the school will receive 25 points. If a school sells 51 or more stars, they will receive an additional 25 spirit points.

SPIRIT

In-Conference

Every cheer token a school collects is worth one spirit point. Members of the Spirit Squad will hand out spirit tokens, which can be deposited by schools in their labeled buckets located at Conference Headquarters. Schools can also participate in a game throughout the conference called "Hide the Oscars." Paper Oscars will be hidden around the facilities during the conference, and finding them will provide the schools with spirit points. There will be 60 Oscars hidden, 20 each worth 5 points, 10 points, and 15 points.



Spirit Material Drop Off

Banner, display, and roll call music will be dropped off during Registration in Port O'Call. Roll call music must be in CD format, with only one track on the CD. Any videos used during Roll Call must be on a DVD. No YouTube or other online videos or music can be used.

Spirit Demerits

The Spirit Squad is at liberty to determine if a school will receive a spirit demerit. They will do so if they witness:

- Disrespectful cheers
- Cheering in No Cheer Zones
- Cheering during program presentations

No Cheer Zones

Areas in which delegations cannot cheer will be marked with signs. These areas include the hotels at all times. In addition, there should be no cheering during programming sessions or while keynote speakers are talking at events.



PROGRAMMING

First Time Programs

First time programs are programs that experienced a huge amount of success the first time they were presented on your campus. They will be talking about how to execute this program, how to make it successful, who it impacts, and things they wish they would have known to make the next time even better.

Recognition Programs

Recognition will include unique ways leaders can recognize others. These could be little gestures all the way to a grand gesture such as an Oscar!

Leadership Improvement Programs

Leadership Improvement will look into the different types of activities that students can participate in to gain a better understanding of being a leader and helping those around you.

Wellness Programs

Wellness Programs will revolve around how to promote healthy living on your campus. They may also include how to stay physically, emotionally, sexually, and mentally healthy while dealing with the stress that comes with being a leader.

Diversity Education Programs

Diversity Education will include presentations from a variety of backgrounds that may be represented on your campus. These programs being presented may include: gender, sexual orientation, religion, race, ethnicity, social class, or anything else that may be brought to attention.



PROGRAMMING CHEAT SHEET

Room	Session 1	Session 2	Session 3	Session 4
2102	Coming Out Stars Ashley Keenan UW-Green Bay	Building Goes Sky High Tom Fahl UW-Platteville	Leadership with a Twist Anna Burkhardt UW-Stevens Point	Leave Your Legacy in Style Samantha Robinson & Emily Snell Alverno College
2201	Jar-gon: Two Simple Program Ideas Erin Pagenkopf UW-Green Bay	The Not So Pretty Little Closet Dany Thompson & Mariah Pursley UW-Oshkosh & UW-Green Bay	Understanding Social Justice Keynote Speaker Andy Kane Clemson University	Under Construction: Building a Foundation for your Future Exec Board Alyssa Zasada UW-Milwaukee
2204	Recognition Language Kirsten Hauge UW-Eau Claire	The Power of Quiet: An Introvert's Guide to Leadership Scott Draka Carthage College	Diversity IsShoes Blake Herbison UW-River Falls	Come Get Some Pot Anthony Tumbarelle & Jordan Weinfurter UW-Whitewater
2101	This I Believe: Defining Your Leadership Tracy Gerth, Steve Peach, & Molly Brauer Marquette University	Frame of Reference Drew Penkala, Victoria Brown, Adam Kleman, & Bailey Zangl UW-La Crosse	Ice Cream with a Twist Collin Schroeder UW-Stevens Point	Zombie Apocalypse Heidi Kiggins & Tiyara Townsend Mount Mary University
2302	Bridge the Gap: Using Faculty for Programming Tyler Strohl Carthage College	Break Through Your Shell with Marcel Emma Cleveland & Ashley Lanz UW-Platteville	Lights, Camera, LEADERSHIP Teasha Kirkwood & Elizabeth O'Hara Alverno College	Lessons from the Old West - Ethics & Values: Old Fashioned Wisdom, Modern Application Bill Lenarz UW-River Falls
2313	LeadU: Making Leadership Word for YOU Brady Krien UW-Eau Claire	Building Up a Team Jane Karpinski UW-Green Bay	YOPO: You Only Party Once Malorie Harder Carthage College	Eating Across the Rainbow Tarrin Beck & Jessica Anderson Carthage College
2205	What's Your Size? Burgandy Brockman & Kelsey Woodie UW-Green Bay	Oh! The Choices You Make at Hogwarts Ashley Mellenthien UW-Green Bay	Advertise Smarter Not Louder Chris Laabs UW-Milwaukee	Red Carpet Worthy OTMeets Stephanie Zimmerman Carthage College

Recognition

Wellness

Diversity

Leadership

1st time

PROGRAMMING SESSION ONE

Coming Out Stars

Diversity | Ashley Keenan, UW-Green Bay

Room 2102

How would you feel if your parents kicked you out of the house for who you loved? Come to this program to learn the emotional process of coming out in the LGBTQ community. keenab08@uwgb.edu.

Don't Be a Door Mat: Communication and Conflict Resolution

First Time Program | Erin Pagenkopf, UW-Green Bay

Room 2201

Have you ever been at a lost for a creative program idea or two? Look no further, for this program will demonstrate two simple programs you can easily bring back to your campus. Both involving mason jars and a little bit of creativity! Learn the simple process of creating a blues jar to inspire your residents and how to create a dazzling lava lamp to distress near finals week. pageee02@uwgb.edu.

Recognition Language

Recognition | Kirsten Hauge, UW-Eau Claire

Room 2204

Student leaders know that recognition is important. With all the different forms of recognition, wouldn't it be awesome if there was a way to figure out the most effective way to recognize each person you work with? There is! In this program, we'll learn about the five most common "recognition languages" and how to apply them with the people we work with. Participants will discover their own dominant recognition language while also learning how to build on others' preferred recognition styles. haugekm@uwec.edu.

This I Believe: Defining Your Leadership

Leadership Improvement | Tracy Gerth, Steve Peach, & Molly Brauer, Marquette University

Room 2101

Based on NPR's "This I Believe" program that asks celebrities, authors, scientists, and scholars to share individual stories and perspectives on what they believe. In this program you will hear perspectives from multiple higher education professionals on what they believe about leadership. We will also provide time for you to reflect on your individual definition of leadership, what you value and how it relates to you and your life experiences. tracy.gerth@marquette.edu, steven.peach@marquette.edu, & mary.brauer@marquette.edu.

Bridge the Gap: Using Faculty for Programming

First Time Program | Tyler Strohl, Carthage College

Room 2302

Do you know a professor with a special talent? Tired of trying to come up with new ideas for student led programs? Based off of Carthage College's Academic Success Program Initiative, delegates will learn the in's and out's of bridging academic life and student life outside the classroom. Learn about ideas, brainstorming and other unique programming opportunities. tstrohl@carthage.edu.

PROGRAMMING SESSION ONE CONTINUED

LeadU: Making Leadership Work for YOU

Leadership Improvement | Brady Krien, UW-Eau Claire
Room 2313

This program will focus on the concept of being a leader for yourself, something that many of us forget. From developing healthier leadership habits to making your leadership experiences do the most to help you achieve your goals, this program is all about making your leadership work for you. Many campus leaders find themselves a little burned out or demoralized at some point or another in their leadership journey and this program will focus on ways to help find your energy and preserve your sanity. krienbj@uwec.edu.

What's your Size?

Wellness | Burgandy Brockman & Kelsey Woodie, UW-Green Bay
Room 2205

Measuring up in today's society is a tough act. Come to What's Your Size and debunk body image myths, redefine what true beauty is, and celebrate the beauty of each and every person! brocbm22@uwgb.edu & woodke02@uwgb.edu.

SESSION TWO

Team Building Goes Sky High

Leadership Improvement | Tom Fahl, UW-Platteville
Room 2102

Have you ever found yourself working with a group and then for whatever reason someone crossed two wires the wrong way and BOOM!! The project is turned upside down and your team is in ruins. Come join the race to the sky as we see which team of leaders can build the tallest tower. Watch out though, one "bomb" can send your tower and your hard work tumbling to the ground. fahlt@uwplatt.edu.

The Not So Pretty Little Closet

Diversity | Dany Thompson, UW-Oshkosh & Mariah Pursley, UW-Green Bay
Room 2201

Have you ever wondered if you or a friend should come out of the closet as a LGBTQ person? What could possibly happen? Why do some people choose to stay in? In this program, we will explore the positives and negatives of the coming out process using the hit television show, "Pretty Little Liars". Are you ready to be thrown into a scenario directly from the show? Could your significant other be kidnapped by someone attracted to you? Are you afraid of your parents' reactions? Just you wait and find out whether you decide to come out or stay hidden in the Not So Pretty Little Closet. Warning- spoilers for the show will be present. thompsod@uwosh.edu & pursmk21@uwgb.edu.

PROGRAMMING SESSION TWO CONTINUED

The Power of Quiet: An Introvert's Guide to Leadership

Leadership Improvement | Scott Draka, Carthage College

Room 2204

Introverts get stuck with their heads in the weeds and don't always get the chance to let their inner-leader emerge. This program recognizes the characteristics that are usually associated with introverts, the truth behind it all, and how one can stand out and become a great leader with any type of personality.

sdraka@carthage.edu.

Frame of Reference

Diversity | Drew Penkala, Victoria Brown, Adam Kleman, & Haley Zangl, UW-La Crosse

Room 2101

Do you enjoy painting and crafting? Join us for "Frame of Reference." We will be handing out individual frames for each person that we will also be painting! Along with awesome crafting you will also learn a little bit about diversity.

penkala.drew@uwlax.edu, brown.vict@uwlax.edu, & zangl.hale@uwlax.edu.

Break Through Your Shell With Marcel

Wellness | Emma Cleveland & Ashley Lanz, UW-Platteville

Room 2302

To be a leader, you need to be confident in yourself! Let Marcel the Shell take you on a journey to find your self confidence, and help you become a better leader on your campus. If you're confident, the people around you will be, too! Take a look at the steps that we (with a little help from our crustacean friend) have come up with to help you feel more comfortable with the role you play at your university and in residence life! Not only will you find this useful now, but this will be something that's good for the rest of your life! *clevelandem@uwplatt.edu & lanza@uwplatt.edu.*

Building Up a Team

First Time Program | Jane Karpinski, UW-Green Bay

Room 2313

Description: Want to meet new people in a fun and exciting way? Then try this program! Here we will use Team Builders to make new friends and learn interesting facts about each other! We will use the Team Builders to increase trust and to have a great time and to get comfortable! Come join the fun and help us Build a Team! *karpjr27@uwgb.edu.*

Oh! The Choices You Make at Hogwarts

Leadership Improvement | Ashley Mellenthien, UW-Green Bay

Room 2205

As you go through your college life, you'll be bombarded by choices. Small choices like what to wear and what to eat. Other choices will be bigger, like what you plan to major in or what classes to take. Navigating all of these choices can be tricky and many times you're left wondering if you made the right one. This program will help you to see the bigger picture of how these choices, big and small, will affect how things work out. Luckily, there's a Harry Potter spin to it that'll keep it interesting and fun. *mella28@uwgb.edu.*

PROGRAMMING

SESSION THREE

Leadership with a Twist

Leadership Improvement | Anna Burkhardt, UW-Stout

Room 2102

Being a leader is not only the skill of being able to lead a group, but also work well within one as a participant. In Leadership with a Twist, participants will go through a few short programs that work on leadership skills in front of and in a group. From playing with play dough to Legos and other activities, participants will interact with others and have the opportunity to take a leadership position. Come improve your leadership skills with a blast from your childhood. aburkk300@uwsp.edu.

Understanding Social Justice

Diversity | Opening Ceremonies Keynote Speaker | Andy Kane, Clemson University

Room 2201

Understanding Social Justice is hard. It's constant process of examining your privilege, practicing empathy, and re-evaluating assumptions. It can be exhausting holding yourself accountable, let alone talking to others about it. In this session, we are going to talk about how we can talk about issues of Social Justice, Diversity, Inclusion, and Multiculturalism without getting "burned out" or burning out others. Whether you are very familiar with Social Justice or you know just enough about it to avoid Facebook arguments – all voices are welcome! kane3@clemson.edu

Diversity IsShoes

Diversity | Blake Herbison, UW-River Falls

Room 2204

Being able to understand and accept our own personal identity can be difficult; even more so difficult is being able to understand and respect the multitudes of people who are different than ourselves! In this workshop, we will design our own footwear themed door decorations through the guidance of hot topic controversial questions. Participants will then have their own unique shoe to display, and they can view others' shoes in order to understand and respect everyone, including ones self, more thoroughly. blake.herbison@my.uwrf.edu.

Ice Cream with a Twist

Diversity | Collin Schroeder, UW-Stevens Point

Room 2101

It is exactly what the title says: you get to have ice cream, but there is a twist. The twist is: you have a simulated physical disability and can either try to get it on your own or request the aid of your helper. Get a taste of what it's like to have some of these disabilities, learn about the political correctness that accompanies this, and get some delicious ice cream! cschr373@uwsp.edu.

Lights, Camera, LEADERSHIP

Leadership Improvement | Teasha Kirkwood & Elizabeth O'Hara, Alverno College

Room 2302

Who are some of your role models: your parents, your boss, Oprah? Well, believe it or not someone is thinking of YOU as a role model! You're a leader and this program was made to build on those skills as student leaders and make an impact at your school.

kirkwos@alverno.edu & oharaek@alverno.edu.

PROGRAMMING

SESSION THREE CONTINUED

YOPO: You Only Party Once

First Time Program | Malorie Harder, Carthage College

Room 2313

It's everywhere, hidden in the dorms, swerving on the roads, it's the life of the party. Alcohol is an unavoidable part of college. Discover how to utilize acting, games, and food to educate your fellow classmates in your own version of a college party! Help your campus to not only bond, but become a place that will not leave behind negative legacies from alcohol. mharder1@carthage.edu.

Advertise Smarter Not Louder

Leadership Improvement | Chris Laabs, UW-Milwaukee

Room 2205

Are you tired of feeling like no matter how much you advertise, no one knows when your events are? Maybe it's time to learn new techniques that you can use to make attention grabbing posters and advertising campaigns that get you noticed. Using Microsoft Word and web based editing tools, learn how to quickly create posters that are noticed. Finally, bring any Word, Photoshop, InDesign, and Illustrator questions you may have for demonstrations. cclaabs@uwm.edu.

SESSION FOUR

Leave Your Legacy in Style

First Time Program | Samantha Robinson & Emily Snell, Alverno College

Room 2102

Have a lot of t-shirts laying around? Not sure what to do with them all? Why not recycle? At this program you will learn about the many different ways there are to recycle your old used t-shirts into new, useful things. You will also be given the opportunity to try out your favorite recycling method and create your Legacy Leaving Style. robinssm@alverno.edu & snellea@alverno.edu.

Under Construction: Building a Foundation for your Future Exec Board

Leadership Improvement | Alyssa Zasada, UW-Milwaukee

Room 2201

Worried about handing over your hard hat to the next person in your position? Want to leave better tools behind for incoming execs? Come fill your tool belt with everything you need to get organized in your position and leave behind a solid foundation for future executive board members. amzasada@uwm.edu.

Come Get Some Pot

Wellness | Anthony Tumbarello & Jordan Weinfurtner, UW-Whitewater

Room 2204

Description: Come hang out with us and work on your green thumb! Learn the ins and outs of growing plants in your room and how it can benefit you! Impress all of your friends and floor mates with your awesome gardening skills, guaranteed to make you the coolest resident on the floor. tumbarelA04@uww.edu & weinfurtjr10@uww.edu.

PROGRAMMING

SESSION FOUR CONTINUED

Zombie Apocalypse

First Time Program | Heidi Kiggins & Tiyara Townsend, Mount Mary University
Room 2101

A program that will get you and your residents moving. kigginsh@mtmary.edu & townsent@mtmary.edu.

Lessons from the Old West – Ethics & Values: Old Fashioned Wisdom, Modern Application

Leadership Improvement | Bill Lenarz, UW-River Falls
Room 2302

Have you ever heard the phrase, “Those that fail to learn from history, are doomed to repeat it” (Winston Churchill)? This phrase is a great illustration of the value history and “Old Fashioned” ways of thinking and acting are important for succeeding in modern society. This session will provide a historical look at ethics, values, and principles from the perspective of the heroic figures of Cowboys and Cowgirls. The “Code of the West” will be utilized as a framework from which we will discuss personal ethics, values, and principles in the 21st century. In this session, students and professionals can expect to gain a new insight and a new way to frame the ethics, values, and principles inherent within their personal life, as well as in their positions in Residence Life. This session can be viewed as a refresher reminding you about the goals in your position, or as an introduction to the development of your own personal code of ethics. We will also discuss different ideas and strategies for introducing and incorporating these topics in your communities on your campuses. “Be the change that you want to see in the world” (Gandhi). william.lenarz@uwrif.edu.

Eating Across the Rainbow

Wellness | Tarrin Beck & Jessica Anderson, Carthage College
Room 2313

Description: Entice your residents with some food for thought with this colorful way to stay healthy through the rainbow. This program will enlighten students to the multiple benefits of hidden nutrients found in a wide variety of different and healthy foods. tbeck@carthage.edu & janderson14@carthage.edu.

Red Carpet Worthy OTMeets

Recognition | Stephanie Zimmerman, Carthage College
Room 2205

Jealous of Tina Fey, Amy Poehler, and Neal Patrick Harris because they get to host extravagant award ceremonies and you don't? This is your chance to join the ranks of those famous hosts who have come before you! Ladies put on your ball gowns and men your three-piece suits to come learn how to host a world class ceremony aimed at recognizing OTM nominees and/or winners. We will talk about everything from preparation to execution, including campus size adaptations. If you've been looking for a fun way to further recognize your OTM submissions and promote your NRHH chapter, this is your chance! You're guaranteed to win when you attend this program! szimmerman1@carthage.edu.

SPONSORSHIP

Our generous conference sponsors and supporters deserve a standing ovation! WURHA 2014 would not be possible without your contributions!

PLATINUM DONORS



Office of Residence Life
University of Wisconsin - La Crosse

Office of Residence Life

The University of Wisconsin - La Crosse Residence Life Program is an integral component of the University's educational mission. We provide reasonably priced and well-maintained living and learning environments which are designed to foster learning, community, personal growth, responsibility, respect, leadership and citizenship.

Residence Hall Association Council

We, the students of the Residence Halls of the University of Wisconsin-La Crosse, in order to provide for the development of an effective democracy through responsible student participation in policy and in decision making processes in Residence Hall administration and governance, do hereby ordain and establish this constitution of the University of Wisconsin-La Crosse Residence Hall Association.

University of Wisconsin-La Crosse

RHAC
Residence Hall Association Council



The Sarkaria Family

The Sarkaria family is proud to support student leadership at the University of Wisconsin-La Crosse. As professionals in the medical and mental health fields, we recognize the importance of developing students into the leaders of tomorrow.

Bedloft.com

Since 1989, Bedloft.com has been providing easy-to-use, affordable solutions for residence hall space issues. Today, we continue to provide custom solutions that are affordable and convenient, while helping improve the quality of life and comfort for students at more than 70 colleges and universities nationwide.

Our experienced, professional team is second to none and is 100% committed to ensuring that each student and parent is valued and treated with a high level of respect and courtesy. We take great pride in serving both college students and the higher-education housing community. We have developed long-lasting relationships with our current partner schools, including many of the Wisconsin schools, and have created programs that benefit all parties. For more information on

Bedloft.com, please visit our website at www.bedloft.com or contact us at sales@bedloft.com.



National Residence Hall Honorary – Carol Bassuener Chapter

UW-L's Chapter of the National Residence Hall Honorary (NRHH) is named in honor of Carol Bassuener, who worked for many years with the Office of Residence Life as an Assistant Director. As part of the national organization, NRHH recognizes the accomplishments of individuals who make outstanding contributions to our Residence Life program. We believe that recognition is necessary to help build strong communities within our residence halls.

SPONSORS GOLD DONORS



The Freight House



Perkins



Pepsi-Cola of La Crosse



Festival Foods

SILVER DONORS

McCourtesy Corporation

Howie's on La Crosse

BA Burrito

Woodman's Market

Starbucks Coffee

Caribou Coffee

VOLUNTEERS

A special thank-you to all students and faculty that took the time to help us plan, prepare for, and staff the conference. Without all of your support, WURHA 2014 could not have been the conference it is!

MAPS



CAMPUS TO DOWNTOWN



1 | Holiday Inn Hotel



2 | Courtyard Marriott Hotel



3 | La Crosse Center



4 | Radisson Hotel

MAPS



CENTENNIAL

Programming
Headquarters

Program
Rooms

Boardroom

Advisor
Break Room

CAMPUS MAP



30 | REC Center

15 | Centennial

14 | Cartwright Center

C-2 | Parking Lot