

WURHA 2014

February 21-23

Presented by:

University of Wisconsin - La Crosse



HOLLYWOOD

Leaving Your Legacy

Class

WURHA CONFERENCE

The WURHA Conference has many layers to it and serves multiple functions. The first function of WURHA is a business meeting for the WURHA Directorship, Wisconsin Communication Coordinators, and Wisconsin Honorary of Involved Leaders Communications Coordinators. At this meeting, typically called Boardroom, these people meet and discuss all business under consideration. This includes a multitude of awards and legislation. Another layer the conference provides is to the Advisors, who have had the opportunity to both present and attend programs to further their own development. Advisors are also welcomed to sit in the Boardroom in the event that the students call to caucus. In yet another layer, the WURHA conference offers all of its delegates opportunities to share ideas among campuses, network, and develop as students, leaders, and people. With all of these layers, attendees return to their schools more knowledgeable of themselves, and better able to lead!

CONTACT INFORMATION

Prior to arriving at the conference, we highly recommend that each of the delegates be provided with the contact information of their WCC, WHIL CC, and Advisor. We also recommend keeping their contact information with you at all times, in the event that you need to contact them. Also, please encourage all conference attendees with to follow “@WURHA2014” on Twitter. This is our official WURHA 2014 Twitter account, and will be used to provide important updates to the delegates. We also have multiple conference phone numbers, listed below and in the conference book that all CCs and Advisors will receive. Delegates may also find it helpful to follow our Facebook Page “WURHA 2014,” which will keep them updated on events such as Top Ten Programs.

Conference Number: (608) 785-8158

Conference Security Number: (608) 498-7970

University Police Emergency Number: (608) 789-9999

CONFERENCE HEALTH

As a state and organization we strive to promote healthy habits among all of the conference attendees. We have arranged a conference schedule that hopes to provide everyone with adequate sleep, and have worked with our Dining Services to ensure that nutritious food options are available. In return, attendees must promise to not use drugs or alcohol. They do so by signing the waivers attached to the end of the Survival Guide, which explains that anyone who violates this promise will be asked to leave the conference at their own expense, per WURHA policy. The waivers must be signed by every attendee.

SPECIAL GUESTS

At WURHA 2014, we are privileged to welcome five Special Guests. If you have had involvement in WURHA in the past, you might recognize them! If you see them, wave them down and get to know them.

John Bart: WURHA President 2012-2013

Becky Wintringer: WURHA WCC 2012-2013,
Wisconsin RCC 2013-2014

Sammi Stelzl: WURHA WHIL-CC 2012-2013, GLACURH
Parliamentarian 2013-2014

Sam Pitzen: WURHA WHIL Chair 2012-2013

Andrew Haugen: Wisconsin RCC 2012-2013,
GLACURH AD-NRHH 2013-2014

CHECK-IN

Registration will take place in Cartwright Center in the Port O'Call room. When entering the building from the main entrance, Port O'Call will be directly in front of you. Upon arrival, delegations may come into the building; however, we ask that only the WCC, WHIL CC, Advisors, and Program Presenters enter the Registration room. Please bring your total balance owed as indicated on your invoice in check form made out to UW-La Crosse with WURHA 2014 in the memo line.

All Philanthropy checks should be made out to Make A Wish Wisconsin, and all cash should be in one envelope.

Spirit items will also be dropped off on the Registration room, and then conference staff members will transport them to the room where they will be displayed. Roll call music must be burned onto a CD and turned in at Registration in a case – please make sure your school name is on the case in order for it to be used during your roll call. If your delegation plans on using a video during roll call, you should email the conference staff to let them know at least a week in advance.

Make sure to have your Service Pin payment and Re-Affiliation Payments for the schools who registered at WURHA 2013.

Finally, the signed WURHA waivers from every person need to be turned in at check in. After checking in at Registration, delegations will drive to their assigned hotels to receive their hotel keys.

Please remember to wear your name tags at all times during the conference.

PHILANTHROPY

The WURHA 2014 Conference Staff has chosen a renowned philanthropic organization to support: Make A Wish Wisconsin. We will be sponsoring Alexander, a 16-year-old from Union Grove, Wisconsin. Alexander has been diagnosed with acute lymphatic leukemia, and wishes to go to the 2014 NBA All Star Game. Delegations have been asked to raise money to help sponsor Alexander, specifically by selling stars. For delegations who are selling the stars for philanthropy, the unsold stars need to be brought and turned into the Philanthropy Chair during registration. The stars that were sold should also be turned in during registration to receive spirit points. If you have any questions, please email WURHA 2014. In addition to raising money to support Alexander, delegations will also be making cards to send to him.

SPIRIT

Schools are invited to participate in the Spirit Competitions, including Best Large and Small School Banner, Best Large and Small School Display, Best Large and Small School Roll Call, and Most Spirited Large and Small School Delegation. To be a contender for the Most Spirited Delegation, we encourage delegations to participate in all spirit opportunities, including pre-conference spirit, philanthropy, Hide the Oscar, and spirit tokens. In order for the banner and display to receive points, please make sure to include the name of your school on them. You can turn in Hide the Oscar tokens and Spirit Tokens at the conference headquarters.

BOARDROOM

Boardroom is the portion of WURHA where the WCC's and WHIL CC's from each school come together to discuss legislation to better the organization and to choose recipients for different awards. It is a formal business meeting that will take place all day Saturday while delegates attend various program sessions. Please follow the schedule below to prepare bid presenters for the time that they must be ready to present. Laptops and tablets are permitted in boardroom to refer back to any bid, but they must remain closed during all presentations. WCC Boardroom will take place in Centennial 2212, and WHIL CC Boardroom will take place in 2214.

BIDS & LEGISLATION

All bids and legislation that WCC's and WHIL CC's will vote on are posted to the WURHA website (wurha.wordpress.com) under the bids and legislation tab. Please review these bids to prepare yourself for boardroom. Coming prepared with pro/con lists, questions for presenters, and discussion points for each bid will be helpful and ensure boardroom runs efficiently and successfully.

BOARDROOM DRESS

The Directorship asks that all members of boardroom dress in business casual attire. This is to recognize all of the hard work that people have put into writing the bids and presenting them to us. We ask that you do not wear jeans or sweatpants on Saturday for boardroom.

WCC/WHIL CC RESPONSIBILITIES

The WCC is the RHO representative from each affiliated school and will have the right to vote on legislation and bids. WHIL CC's will have the right to vote on specific WHIL business and legislation during WHIL boardroom. Even though WHIL CC's will not have a vote for all bids, we encourage you to participate fully in questions, pro/cons, and discussion. Both the WCC and WHIL CC from each school should work together to determine what is best for WURHA and their respective schools. Both WCC's and WHIL CC's have the responsibility to read all the bids and prepare themselves for boardroom.

BOARDROOM BUDDIES

A buddy always makes the long hours of boardroom more fun! A boardroom buddy is another CC that will send you notes and little gifts. If you are interested in participating in boardroom buddies, please make sure you have signed up ahead of time with our MCC Howard (wurhamcc@gmail.com). Boardroom buddies will be assigned before you arrive at the conference so you will have time to figure out exactly what little gifts your buddy will love! Please make sure to keep the gifts to small objects that make no sound, so as to not distract others.

BOARDROOM SPIRIT

This year, the conference staff has worked hard to provide multiple spirit opportunities for the CCs that will be in Boardroom. First, all schools that sign up for and participate in Boardroom Buddies will receive 5 spirit points per Boardroom session. Additionally, each school will earn 5 spirit points per boardroom session if the CCs dress to the theme. If all CCs from your school dress in black, white, and red, you are eligible for the 5 points. Keep in mind that your attire should still be appropriate for boardroom, and should not distract others.

BOARDROOM SCHEDULE

Friday, February 21st

9:30PM – 12:00AM

Boardroom

Cartwright Center, Room 339

Roll Call
Directorship Update
Overview of Boardroom
French Dip 2014 Update
Legislation

Saturday, February 22nd

9:30AM – 12:30PM

Boardroom

Centennial 2212 & 2214

9:30AM – 9:40AM

Roll Call

Centennial 2212

9:40AM – 10:30AM

Program of the Year - UWM

Centennial 2212

Program of the Year - Marquette

Centennial 2212

10:30AM – 11:00AM

Large School of the Year

Centennial 2212

11:00AM – 12:00PM

WCC Boardroom

Centennial 2212

Roll Call

Centennial 2212

RHO Building Block

Centennial 2212

11:00AM – 12:00PM

WHIL CC Boardroom

Centennial 2214

Roll Call

Centennial 2214

WHIL Outstanding Chapter of the Year

Centennial 2214

WHIL Member of the Year

Centennial 2214

3:00PM – 5:00PM

Boardroom

Centennial 2212 & 2214

3:00PM – 3:10PM

Roll Call

Centennial 2212

3:10PM – 4:10PM

Legislation

Centennial 2212

4:10PM – 4:40PM

WURHA 2015

Centennial 2212

4:30PM – 5:00PM

Directorship Positions 2014-2015

Centennial 2212

WHAT TO PACK

While your individual needs may be different, we suggest packing the following items:

Delegates: Clothes, Formal Clothes for Banquet, Phone & Charger, Personal Care Items, Notebook and Writing Utensils, Camera and Batteries, Money for Lunch or Dinner on Friday, Money for Starbucks on Saturday, A Positive Attitude!, WURHA Waivers

CCs: Everything Delegates are Bringing, Business Attire for Boardroom, Computer and Charger (or printed bids), Boardroom Buddy Gifts

Schools: Check for Conference Fees, Materials for Bid Presentations, Philanthropy Money, Banner, Display, List of Delegation Phone Numbers, Clothespins, Swap Shop Items, Roll Call Music, Roll Call Props/Necessities

TRANSPORTATION

Parking will be available at all three hotels at no additional cost. Delegations may park on the UW-L campus starting at noon on Friday, in parking lot C-2. This lot is right next to the football stadium, and a two-minute walk from registration. This is the parking lot that will be used at all times when vehicles are on campus.

There will be assisted transportation provided for emergency situations and all traveling accommodations can be met with reasonable notice.

From the North (Hwy. 53)

If traveling south on Highway 53 (go over I-90 at Exit 4). Follow Highway 157 to Highway 16. Turn right on Highway 16. Drive 3.5 miles and turn right on La Crosse Street and then left on East Avenue to campus.

From the East (I-90)

Travelers heading west to La Crosse on Interstate I-90 exit at Onalaska-La Crosse Highway 16 (Exit 5). Turn left onto Highway 16. Drive 4.8 miles and right on La Crosse Street and then left on East Avenue to campus.

From the South

Highway 14, 61, and 35 enter the city on the south. Follow the green "UW-La Crosse" signs north on Losey Boulevard to Highway 16 (3.0 miles). Turn left on La Crosse Street and then left on East Avenue to campus.

From Campus to the Radisson

Head west on La Crosse Street
Turn left onto 3rd Street N
Take the third right onto State Street
Take the second left onto Harborview Plaza
Radisson will be on the left

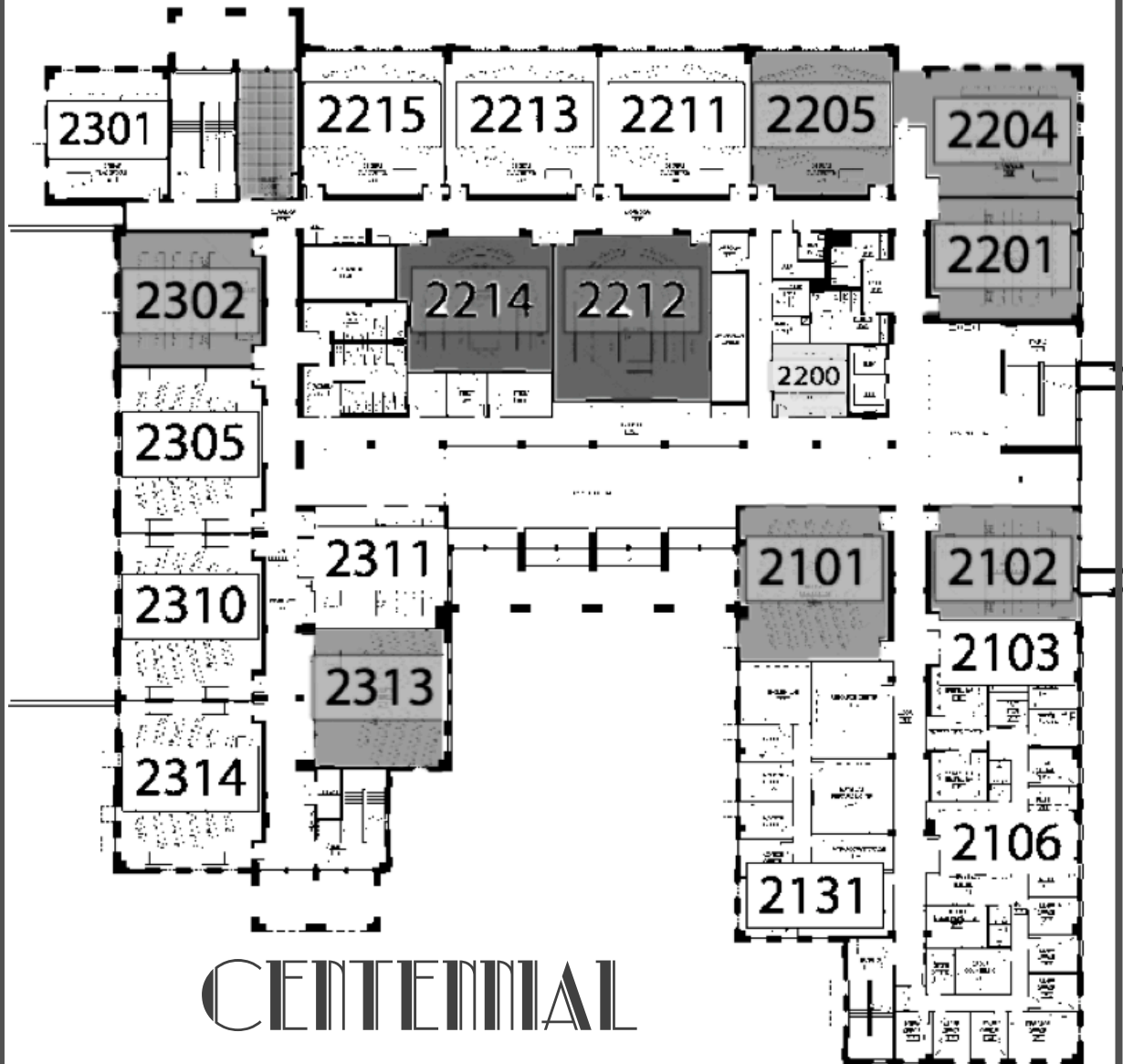
From Campus to the Holiday Inn

Head west on La Crosse Street
Turn left onto 3rd Street N
Turn right onto Pearl Street
Holiday Inn will be on the left

From Campus to Courtyard Marriott

Head west on La Crosse Street
Turn left onto 3rd Street N
Turn right onto King Street
Turn left onto Front Street S
Courtyard Marriott will be on the right

MAPS



CENTENNIAL

Programming
Headquarters

Program
Rooms

Boardroom

Advisor
Break Room

Top Ten Program Rooms

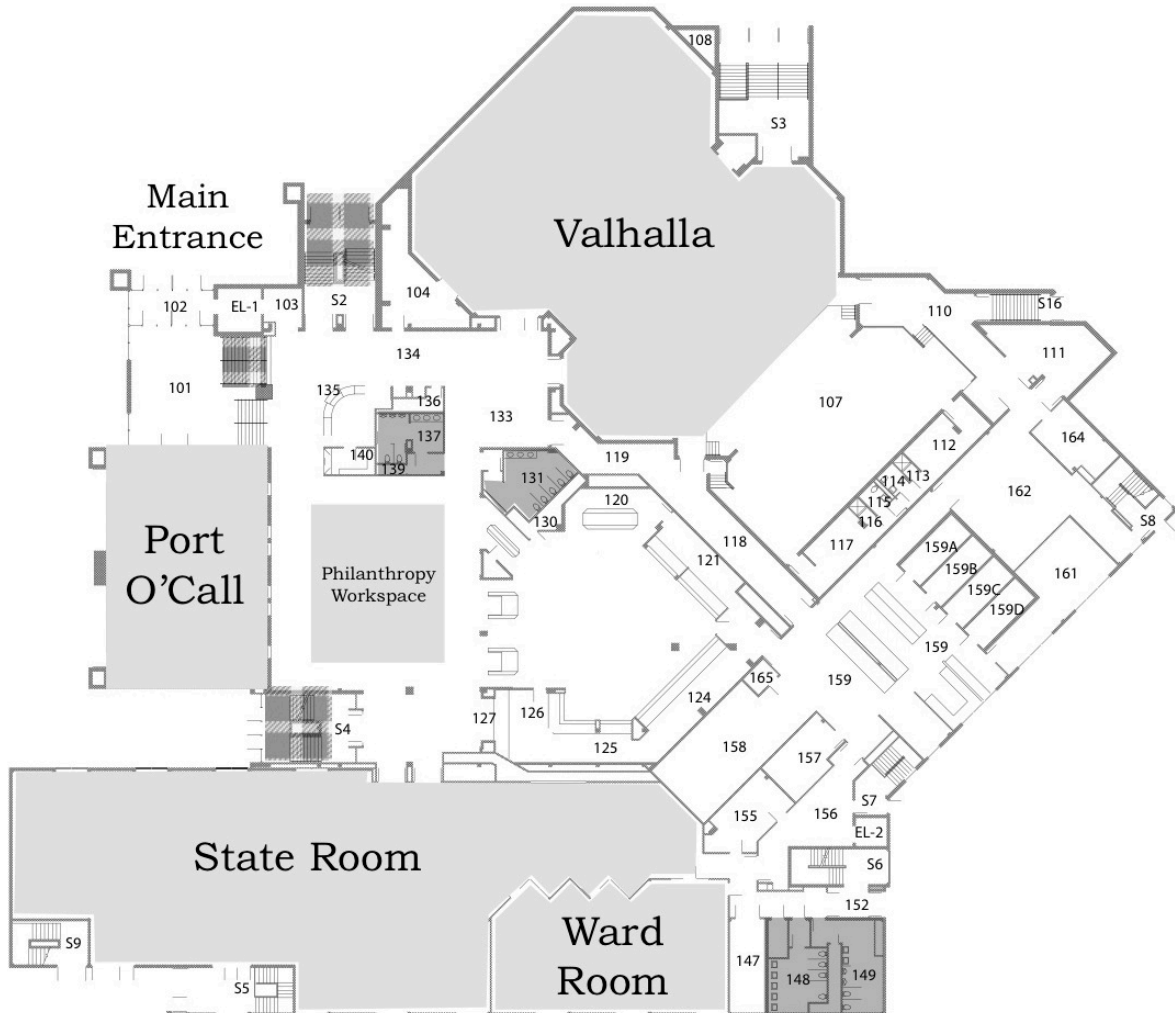
2101, 2201, 2204, 2102, 2302, 2313, 2205, 2211, 2301, and 2311

Starbucks Hours

Saturday February 22nd 8:00AM to 1:00PM

Enjoy our special menu designed just for the conference!

MAPS



Port O'Call: Registration, Conference Headquarters

Valhalla: Opening Ceremonies, Movie, Lunch, Philanthropy

State Room: Philanthropy Work Area, Breakfast Eating Area

Ward Room: Breakfast Buffet Area, RHA Social, Directorship Roundtable

Stairs

Bathrooms

CC SCHEDULE

Friday, February 21st

Time	Event	Location
3:00PM – 6:00PM	Registration	Cartwright Center, Port O Call
6:00PM	Pre-Conference Spirit Ends	
6:00PM – 6:30PM	Opening Ceremonies Seating	Cartwright Center, Valhalla
6:30PM – 9:00PM	Opening Ceremonies	Cartwright Center, Valhalla
9:00PM – 12:00AM	Hospitality	Hotels
9:30PM – 12:00AM	Boardroom Roll Call Directorship Update Overview of Boardroom French Dip 2014 Update Legislation	Cartwright Center, Room 339

Saturday, February 22nd

Time	Event	Location
7:30AM – 8:30AM	Breakfast	Cartwright Center
8:30AM – 9:20AM	Programming Session 1	Centennial
9:30AM – 12:30PM	Boardroom	Centennial 2212 & 2214
9:30AM – 9:40AM	Roll Call	Centennial 2212
9:40AM – 10:30AM	Program of the Year - UWM	Centennial 2212
	Program of the Year - Marquette	Centennial 2212
10:30AM – 11:00AM	Large School of the Year	Centennial 2212
11:00AM – 12:00PM	WCC Boardroom	Centennial 2212
	Roll Call	Centennial 2212
	RHO Building Block	Centennial 2212
11:00AM – 12:00PM	WHIL CC Boardroom	Centennial 2214
	Roll Call	Centennial 2214
	WHIL Outstanding Chapter of the Year	Centennial 2214
	WHIL Member of the Year	Centennial 2214
12:30PM – 1:45PM	Lunch	Cartwright Center, Valhalla
1:00PM – 1:45PM	Directorship Roundtable	Cartwright Center, Ward Room
2:00PM – 2:45PM	Philanthropy	Cartwright Center, Valhalla
3:00PM – 5:00PM	Boardroom	Centennial 2212 & 2214
3:00PM – 3:10PM	Roll Call	Centennial 2212
3:10PM – 4:10PM	Legislation	Centennial 2212
4:10PM – 4:40PM	WURHA 2015	Centennial 2212
4:30PM – 5:00PM	Directorship Positions 2014-2015	Centennial 2212

CC SCHEDULE CONTINUED

5:00PM – 6:00PM	Prep Time for Banquet	Hotels
6:00PM – 6:30PM	The Red Carpet	La Crosse Center, North Hall
6:30PM – 7:00PM	Keynote Speaker	La Crosse Center, North Hall
7:00PM – 8:30PM	Gala	La Crosse Center, North Hall
8:00PM – 9:00PM	The Oscars	La Crosse Center, North Hall
9:00PM – 12:00AM	Entertainment	La Crosse Center, Courtyard Marriott
9:00PM – 12:00AM	Red Carpet Dance	La Crosse Center, North Hall
10:00PM – 12:00AM	Life-Size Board Games	
10:00PM – 12:00AM	Swap Shop	La Crosse Center, North Hall Lobby
10:00PM – 11:00PM	Advisor Social	Courtyard Marriott, Hospitality Room
10:00PM – 12:00AM	Hospitality	Hotels
10:00PM – 12:00AM	Hospitality	Radisson & Holiday Inn
11:00PM – 12:00AM	Hospitality	Courtyard Marriott

Sunday, February 23rd

Time	Event	Location
7:00AM – 11:00AM	Grab & Go Breakfast	Holiday Inn (only delegations that have opted for this)
8:00AM – 12:00PM	Check-Out	Hotels
8:00AM – 11:00AM	Check Out	Holiday Inn
8:00AM – 12:00PM	Check Out	Radisson
8:00AM – 12:00PM	Check Out	Courtyard Marriott

DELEGATE SCHEDULE

Friday, February 21st

Time	Event	Location
3:00PM – 6:00PM	Registration	Cartwright Center Port O Call
6:00PM	Pre-Conference Spirit Ends	
6:00PM – 6:30PM	Opening Ceremonies Seating	Cartwright Center Valhalla
6:30PM – 9:00PM	Opening Ceremonies	Cartwright Center Valhalla
9:00PM – 12:00AM	Hospitality	Hotels
9:00PM – 11:30PM	Socials	Cartwright Center
9:00PM – 9:50PM	WHIL Social	CC 332
9:50PM – 10:40PM	First Time Social	CC 337
9:50PM – 10:40PM	Returner Social	CC 259
10:40PM – 11:30PM	RHA Social	CC Ward Room
9:30PM – 11:45PM	Entertainment	Cartwright Center & REC
9:30PM – 11:30PM	Inflatables	REC
9:00PM – 11:30PM	Rock Climbing	REC
10:00PM – 11:45PM	Movie (Space Jam)	CC Valhalla

Saturday, February 22nd

Time	Event	Location
7:30AM – 8:30AM	Breakfast	Cartwright Center
8:30AM – 9:20AM	Programming Session 1	Centennial
9:30AM – 10:20AM	Programming Session 2	Centennial
10:20AM – 10:40AM	Programming Break	Centennial
10:40AM – 11:30AM	Programming Session 3	Centennial
11:40AM – 12:30PM	Programming Session 4	Centennial
12:30PM – 1:45PM	Lunch	Cartwright Center, Valhalla
1:00PM – 1:45PM	Directorship Roundtable	Cartwright Center, Ward Room
2:00PM – 2:45PM	Philanthropy	Cartwright Center, Valhalla
3:00PM – 3:50PM	Top 10 Programs	Centennial
3:50PM – 6:00PM	Prep Time for Banquet	Hotels

DELEGATE SCHEDULE CONTINUED

6:00PM – 6:30PM	The Red Carpet	La Crosse Center, North Hall
6:30PM – 7:00PM	Keynote Speaker	La Crosse Center, North Hall
7:00PM – 8:30PM	Gala	La Crosse Center, North Hall
8:00PM – 9:00PM	The Oscars	La Crosse Center, North Hall
9:00PM – 12:00AM	Entertainment	La Crosse Center, Courtyard Marriott
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8:00AM – 11:00AM	Check Out	Holiday Inn
8:00AM – 12:00PM	Check Out	Radisson
8:00AM – 12:00PM	Check Out	Courtyard Marriott